

SWEET FEEL K



About

Sweetboy is Anna Barnett — a singer-songwriter based in New York, originally from North Carolina. She writes indie rock and Americana pop: big-feeling songs with sharp hooks, lyric-forward storytelling, and a southern undercurrent. Fiona Apple and Paramore lost in a Southern bookstore with an album to write.

Sweetboy began in 2018 as a collaboration with co-founder Jonathan Flores and has evolved through lineups that have included Connor O'Sullivan and Nicholas Oddo. Barnett went full-time on music in 2023 and the project is now her primary creative home. The sound lives somewhere between Fiona Apple, Paramore, and Florence and the Machine — hook-heavy and emotionally direct, with literary bones. She writes about love, faith, politics, and the ongoing project of figuring out how to live. Fiona Apple and Paramore lost in a Southern bookstore with an album to write.

Sweetboy maintains ties to Memphis, where Barnett has worked with producers Calvin Lauber and Spence Bailey. The music has been featured in the trailer for *Adult Best Friends* and multiple short films, and is represented for sync by Crosstown Sync. Sweetboy has opened the Underwater Sunshine Festival and been featured in *The Aquarian*.

Press

"Sweetboy's music evokes the early days of new wave with an electronica slant, pushing the boundaries of how a pop band can also experiment freely." *The Aquarian*

"The harmony of music, style, imagery, and sound has been taken to such a level by Sweetboy that after glimpsing or hearing their music just once, you can become forever captivated." *Indie Boulevard*

"That song is f**ing awesome." *Adam Duritz (Counting Crows)*

MUSIC

VIDEOS

SOCIAL

PHOTOS

SYNC

Contact

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